ART MARKETS : an Integrated Perspective

Thematic School
June 24-28, 2019 Hotel Valpré - Lyon-Ecullly

https://artmarkets2019.sciencesconf.org/

Programme
Monday 24

12.00-14.00  Welcome Buffet Lunch

14.00-14.30  Introduction
Kim Oosterlinck, Sophie Raux, Filip Vermeylen

Round table
Each participant introduces her/himself briefly

14.30-18.00  Session 1: Actors of the market
Koen Brosens
Christian Huemer (coordinator)
Naomi Oosterman

14.30-15.30  Interactive discussion of Akerlof’s key concepts: quality
& information asymmetries
Typology actors of the market

Around 15.30  Coffee break

15.50-18.00  “Mock market”
Koen Brosens, Role of the art entrepreneur in 17th-century Paris
Christian Huemer, Role of the dealer in 19th-century Paris
Naomi Oosterman, Policing quality in the contemporary art market
(art market as criminogenic area)

Suggested Readings:

- N. De Marchi, "The role of Dutch auctions and lotteries in shaping the art market(s) of 17th

- D. Galenson & R. Jensen, "Careers and canvasses. The rise of the market for modern art

Evening  Diner at Hotel Valpré
Tuesday 25 (morning)

09.00 - 12.30  
**Session 2**: From the artistic value to the economic value  
Charlotte Guichard  
Nathalie Moureau (coordinator)  
Anne-Sophie Radermecker

Charlotte Guichard, *Art markets, the plurality of values and the agency of the artist in early modern Europe*

Anne Sophie Radermecker, *The economic value of art: Current views with a special focus on the market for Old Master paintings*

Nathalie Moureau, *Art values on the contemporary art market*

Around 10.30  
Coffee break

Suggested Readings:


12.30 - 14.00  
Lunch at Hotel Valpré
Tuesday 25 (afternoon)

14.00 - 17.30  **Workshop 1 : Economic tools**  
Coordinator : Kim Oosterlinck (coordinator)  
Anne-Sophie Radermecker

This workshop aims to give basic introduction to hedonic regressions (especially for non-economists) and in general to help non-economists in visualizing how to deal with economic data. During this workshop we'll provide minimum methodological requirements for art market studies with a cross-disciplinary approach (cultural economics, art history, humanities...) in order to foster open discussion between art historians, economists, statisticians, etc.

**Around 15.30 Coffee break**

**Suggested readings:**


**Evening**  
Tour in Old Lyon and diner in a typical "bouchon lyonnais"  
Restaurant Chez Chabert, 13 Quai Romain Rolland, 69005 Lyon
Wednesday 26 (morning)

09.00 - 12.30  **Session 3: Experts and expertise in art worlds**
Charlotte Guichard (coordinator)
Nathalie Moureau
Filip Vermeylen

Filip Vermeylen, *Are we all experts now? Connoisseurship and art expertise in historical perspective*

Charlotte Guichard, *Confronting arenas. Connoisseurship and artistic expertise in early modern Europe*

Nathalie Moureau, *Economic consequences of copies and fakes on the art market.*

around 10.30  Coffee break

**Suggested readings:**


12.30-13.45  **Lunch at Hotel Valpré**
Departure to the Musée des Beaux-Arts, Lyon
**Wednesday 26 (afternoon)**

**14.30-19.00**  
**Workshop 2: Critical analysis of sources**  
Sophie Raux (coordinator)  
Sandra Van Ginhoven  
Filip Vermeylen

For the first part of the afternoon, participants will be divided into two groups. Each group will alternate for the following activities:

- A visit to the rooms of the Fine Arts Museum of Lyon focused on questions of provenance, acquisitions, attributions, expertise... offered by interesting case studies

- A working session designed to work, in mini groups, partly from the files of the museum’s works seen in the rooms. The aim is to allow participants to study and confront different types of sources

**18.00-19.00**: In the late afternoon, the two groups will be brought together for a final discussion  
In addition, a presentation of the Getty Provenance Index databases will be given by Sandra Van Ginhoven

**19.00-19.45**  
**Visit of the Presqu’île Area**  
(Place des Terreaux, Hôtel Dieu, Place Bellecour)

**Evening**  
**Diner in Lyon**  
Restaurant Le Vivarais, 1 Place Gailleton, 69002 Lyon
Thursday 27 (morning)

09.00 - 12.30  
Session 4: Globalization and Emerging markets
Amanda Brandellero, Iain Robertson, Filip Vermeylen (coordinator)

Three presentations will set the stage for this session, followed for a more general discussion on the globalization of the art market since the early 2000s. We will explore the economic, cultural and political contexts in which markets for visual arts have emerged and matured, and identify the drivers of these new markets. Attention will be given to the resources and methods which are at our disposal to study the development of an increasingly international art market.

Iain Robertson, Emerging and new markets for art: a new world order

Amanda Brandellero, Methodological approaches to the study of the emergence and globalization of the Brazilian contemporary art market: studying archives, exhibition reviews and art fair participation

Filip Vermeylen, The emerging art market of India: potential, challenges and implications

Around 10.30  
Coffee break

Suggested readings:


12.30-14.00  
Lunch at Hotel Valpré
Thursday 27 (afternoon)

14.00 - 17.30 **Workshop 3: Digital tools**
Koen Brosens  
Christian Huemer  
Sandra Van Ginhoven (coordinator)

The objective of the session is to introduce some of the main approaches and debates around digital humanities concepts, methods and tools. Focusing on their possibilities and limitations for art market data-driven research, we will review of some major themes, and participate in a hands-on group exercise to explore a set of digital tools and resources.

14:00 - 15:00 Digital tools overview  
15:00 - 16:00 Group activity  
16:00 - 16:30 Coffee break  
16:30 - 17:30 Group presentations/discussion

18.00 - 19.30 **Guest Lecture**  
Illicit traffic of cultural property and INTERPOL’s capabilities  
by Corrado Catesi, Coordinator of the Works of Art Unit, INTERPOL

19.30 **Drinks**

**Evening**  
**Diner at Hotel Valpré**
Friday 28

9.00-12.30 Session 5: Art market and Law
Christine Ferrari-Breeur (coordinator)
Nathalie Moureau
Naomi Oosterman

Nathalie Moureau, Resale right and the art market: an economic approach of the law
Christine Ferrari-Breeur, Free movement of cultural goods (?)
Naomi Oosterman, Who owns what? The issues of provenance and due diligence in the art world

Around 10.30 coffee break

Suggested readings:


M. Bruncevic, “We need to talk about the cultural commons: Some musings on rhizomatic jurisprudence and access to art,” Journal of Law and Social Research (JLSR) 5 (2014), pp. 131-146.


12.30 - 14.00 Lunch at Hotel Valpré

14.00-15.30 Conclusion and perspectives

End of the Thematic School
List of speakers

Amanda Brandellero  | Cultural Sociology  | Erasmus University, Rotterdam
Christine Ferrari-Breeur  | Art Market Law  | Université Lyon 3, Lyon
Koenraad Brosens  | Art History/ Digital Humanities  | Katholieke Universiteit, Leuven
Corrado Catesi  | Criminology  | INTERPOL, Lyon
Charlotte Guichard  | Art History  | CNRS / Ecole Nationale Supérieure, Paris
Christian Huemer  | Art History/ Digital Humanities  | Research Center, Belvedere, Vienna
Kim Oosterlinck  | Finance  | Université Libre de Bruxelles, Brussels
Naomi Oosterman  | Sociology of Art  | Erasmus University, Rotterdam/ City University of London
Nathalie Moureau  | Economics of Art  | Université Paul Valery, Montpellier
Anne-Sophie Radermecker  | Art History  | Université Libre de Bruxelles, Brussels
Sophie Raux  | Art History  | Université Lyon 2, Lyon
Iain Robertson,  | Art Trade  | Sotheby’s Institute of Art, London
Jean-Christophe Stuccilli  | Associate Curator  | Musée des Beaux-Arts, Lyon
Sandra Van Ginhoven  | Art History/ Digital Humanities  | Getty Research Institute, Los Angeles
Filip Vermeylen  | Global Art Markets  | Erasmus University, Rotterdam
## List of participants

<table>
<thead>
<tr>
<th>Name</th>
<th>Field</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Felipe Alvarez De Toledo</td>
<td>Art History, Economics</td>
<td>Duke University, Durham (NC)</td>
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<td>Francesco Angelini</td>
<td>Economics</td>
<td>Università di Bologna</td>
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<td>Suzanne Baverez</td>
<td>Art History</td>
<td>Ecole Nationale Supérieure, Paris</td>
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<td>Marie Blum</td>
<td>Economics</td>
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<td>Pierre Bourg</td>
<td>Art History, Law</td>
<td>Université Lyon 2</td>
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<td>Daniel Dubuisson</td>
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<td>CNRS, IRHIS, Lille</td>
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<td>Claire Dupin de Beyssat</td>
<td>Art History</td>
<td>Université de Tours</td>
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<td>Soersha Dyon</td>
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<td>Alice Ensabella</td>
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<td>Melanie Fasche</td>
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<td>Laura Gvenetadze</td>
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<td>Johannes Gutenberg University, Mainz</td>
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<td>Maria Hirvi-Ijäs</td>
<td>Art Theory</td>
<td>Center for Cultural Policy Research, Helsinki</td>
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<td>Blandine Landau</td>
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<td>Elysia Lowry</td>
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<td>Camille Mestdagh</td>
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<td>Valeria Paruzzo</td>
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<td>Università degli Studi di Trento</td>
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<td>Alberto Pirro</td>
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<td>Tihana Puc,</td>
<td>Art History/Cultural Heritage,</td>
<td>Ministry of Culture of the Rep. of Croatia, Zagreb</td>
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<td>Fernanda Rodriguez</td>
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<td>Erasmus University Rotterdam</td>
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<td>Saraswathi Shukla</td>
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<td>Elena Stepanova</td>
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<td>Karolina Vocke</td>
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<td>Mercedes Volait</td>
<td>Art History/Digital Humanities</td>
<td>Centre National de la Recherche Scientifique, InVisu, Paris</td>
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Practical Information

Location
HOTEL VALPRÉ
1 chemin de Chalin - BP 165- 69 131 Ecully Cedex
Tél : 33 (0) 4 72 18 05 05
e-mail : reception@valpre.com
https://www.valpre.com/

Going to Hotel Valpré from Lyon :
From Part-Dieu Train Station (distance 5,9 km)
Go down to the subway and take the line B towards Gerland. Switch at Saxe-Gambetta. Join line D towards Gare de Vaise and stop at Gorge de Loup. Take the bus 19, towards Ecully - le-Pérollier and stop at Valpré

From Saint Exupery Airport (distance 33,1 km.)
Take the Rhône Express shuttle to Lyon Part Dieu train station (departure every 15 minutes. The ride lasts 30 minutes).

Scientific committee
Francesco Beretta, CNRS - LARHRA ; Christine Ferrari-Breeur, Université Lyon 3 ; Natacha Coquery, Université Lyon 2 - LARHRA ; Charlotte Guichard, CNRS (IHMC), ENS Paris ; Nathalie Moureau, Université Paul Valéry, Montpellier ; Kim Oosterlinck, Université Libre de Bruxelles ; Sophie Raux, Université Lyon 2 - LARHRA ; Sandra Van Ginhoven, Getty Research Institute, Los Angeles ; Filip Vermeylen, Erasmus University, Rotterdam

Organizing committee
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The thematic school Art Markets : an Integrated Perspective is organised by the Laboratoire de Recherche Historique Rhône-Alpes (LARHRA) in collaboration with the Université Libre de Bruxelles, and Erasmus University, Rotterdam

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